





Golestan Charity Foundation

Typography Options

Date: 12/14/2020

Designer: jlynch studio

1

Golestan Charity Foundation

1234567890

2

Golestan Charity Foundation

1234567890

3

Golestan Charity Foundation

1234567890

4

G♥LESTAN Charity F♥UNDATI♥N

1234567890

5

GOLESTAN CHARITY FOUNDATION

1234567890

6

GOLESTAN CHARITY FOUNDATION

1234567890

Golestan Charity Foundation

1234567890

1 - Raleway

Golestan Charity Foundation

THIN

Golestan Charity Foundation

THIN ITALIC

Golestan Charity Foundation

LIGHT

Golestan Charity Foundation

LIGHT ITALIC

Golestan Charity Foundation

MEDIUM

Golestan Charity Foundation

MEDIUM ITALIC

Golestan Charity Foundation

SEMIBOLD

Golestan Charity Foundation

SEMIBOLD ITALIC

Golestan Charity Foundation

BOLD

Golestan Charity Foundation

BOLD ITALIC

Golestan Charity Foundation

BLACK

Golestan Charity Foundation

BLACK ITALIC

BODY COPY: MEDIUM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nec pellentesque erat. Sed sit amet felis ultricies odio mattis euismod. Praesent eu ante nec lectus pulvinar interdum tincidunt quis justo.

Morbi porttitor bibendum quam id rutrum. Praesent blandit magna nisl. Aenean posuere nunc non magna vestibulum dignissim. Curabitur ultrices viverra augue, id lobortis lacus interdum eu.

2 - Nunito

Golestan Charity Foundation

EXTRA LIGHT

Golestan Charity Foundation

EXTRA LIGHT ITALIC

Golestan Charity Foundation

LIGHT

Golestan Charity Foundation

LIGHT ITALIC

Golestan Charity Foundation

REGULAR

Golestan Charity Foundation

ITALIC

Golestan Charity Foundation

BOLD

Golestan Charity Foundation

SEMIBOLD ITALIC

Golestan Charity Foundation

BOLD ITALIC

Golestan Charity Foundation

EXTRA BOLD

Golestan Charity Foundation

EXTRA BOLD ITALIC

Golestan Charity Foundation

BLACK

Golestan Charity Foundation

BLACK ITALIC

BODY COPY: REGULAR

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3 - Gotham

Golestan Charity Foundation

THIN

Golestan Charity Foundation

THIN ITALIC

Golestan Charity Foundation

BOOK

Golestan Charity Foundation

BOOK ITALIC

Golestan Charity Foundation

MEDIUM

Golestan Charity Foundation

MEDIUM ITALIC

Golestan Charity Foundation

BOLD ITALIC

Golestan Charity Foundation

ULTRA

Golestan Charity Foundation

ULTRA ITALIC

BODY COPY: BOOK

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nec pellentesque erat. Sed sit amet felis ultricies odio mattis euismod. Praesent eu ante nec lectus pulvinar interdum tincidunt quis justo.

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Golestan Charity Foundation

Logo Concepts

Date: 12/21/2020

Designer: jlynch studio



1



2



3



4



5



6

Golestan Charity Foundation

Logo Concepts - *'Faces in Flowers'*

Date: 12/21/2020

Designer: jlynch studio



GOLESTAN
Charity Foundation

Golestan Charity Foundation
Logo Concepts - Rnd. 2- 'Faces in Flowers'

Date: 12/29/2020
Designer: jlynch studio



1



2



3



4

Golestan Charity Foundation

Logo Concepts Rnd. 4

Children Link / Roses / Rose Bouquet

Date: 1/7/2021

Designer: jlynch studio



1



2



3

Golestan Charity Foundation

Logo Concepts Rnd. 4

Children Link & Red Rose - 1

Dimensions: 3.75" dia

Date: 1/7/2021

Designer: jlynch studio



Golestan Charity Foundation

Logo Concepts Rnd. 4

Children Link & Rose Bouquet - 2

Dimensions: 3.75" dia

Date: 1/7/2021

Designer: jlynch studio



Golestan Charity Foundation

Logo Concepts Rnd. 4

Children Link & Pink Rose - 3

Dimensions: 3.75" dia

Date: 1/7/2021

Designer: jlynch studio



Golestan Charity Foundation

Round 2 - Initial Concepts

Date: 1/22/2021
Designer: jlynch studio



1



2



3



4



5



6

Golestan Charity Foundation

Round 2 - Rnd. 2 Concepts

Date: 2/3/2021

Designer: jlynch studio



1



2



3



4



5



6

Golestan Charity Foundation

Round 3 - Concepts - 1

Date: 2/8/2021
Designer: jlynch studio



1



2



3



4



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Golestan Charity Foundation

Round 3 - Concepts - 2

Date: 2/8/2021
Designer: jlynch studio



7



8



9



10

Golestan Charity Foundation

Round 6 - Concepts

Date: 2/15/2021
Designer: jlynch studio



1



2



3



4

Golestan Charity Foundation

Final Logo Concept

Color Options - 1

Date: 2/16/2021
Designer: jlynch studio



1



2



3



4



5



6

Golestan Charity Foundation

Final Logo Concept

Color Options - 2A

Date: 2/17/2021
Designer: jlynch studio



Rose
Color Option 1
#5 from Color v.1



1a



2a



3a



4a



5a



6a

Golestan Charity Foundation

Final Logo Concept

Color Options - 2B

Date: 2/17/2021
Designer: jlynch studio



Rose
Color Option 1
#5 from Color v.1



1b



2b



3b



4b



5b



6b

Golestan Charity Foundation

Final Logo Concept

Color Options - 2C

Date: 2/17/2021
Designer: jlynch studio



Rose
Color Option 2



1c



2c



3c



4c



5c



6c

Golestan Charity Foundation

Final Logo Concept

Color Options - 2D

Date: 2/17/2021
Designer: jlynch studio



Rose
Color Option 2



1d



2d



3d



4d



5d



6d

Golestan Charity Foundation

Final Logo Concept

Color Options - 3

Date: 2/17/2021

Designer: jlynch studio



Rose
Color Option 1
#5 from Color v.1



Rose
1 Color Option
#5 from Color v.1



A (2 colors)



A (1 Color)



B (2 colors)



B (1 Color)

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Final Logo Concept

Color Options - 4

Date: 2/19/2021
Designer: jlynch studio



1



2



3



4

Golestan Charity Foundation

Final Logo Concept

Color Options - 5

Date: 2/22/2021
Designer: jlynch studio



Reference



1



2



3



4



5



6

Golestan Charity Foundation

Final Logo Concept

Color Options - 6

Date: 2/22/2021
Designer: jlynch studio



Reference



7



8



9



10



11



12

Golestan Charity Foundation

Final Logo Concept

Color Options - 7

Date: 2/22/2021
Designer: jlynch studio



Reference



13



14



15



16



17



18

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Final Logo Concept

Color Options - 8

Date: 2/22/2021
Designer: jlynch studio



Reference



19



20



21



22



23



24

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Final Logo Concept

Color Options - 9

Date: 2/22/2021
Designer: jlynch studio



Reference



25



26



27



28



29



30

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Final Logo Concept

Date: 2/22/2021

Designer: jlynch studio



2 color



1 Color